IB Wallet

experience the world's next-level DeFi ecosystem
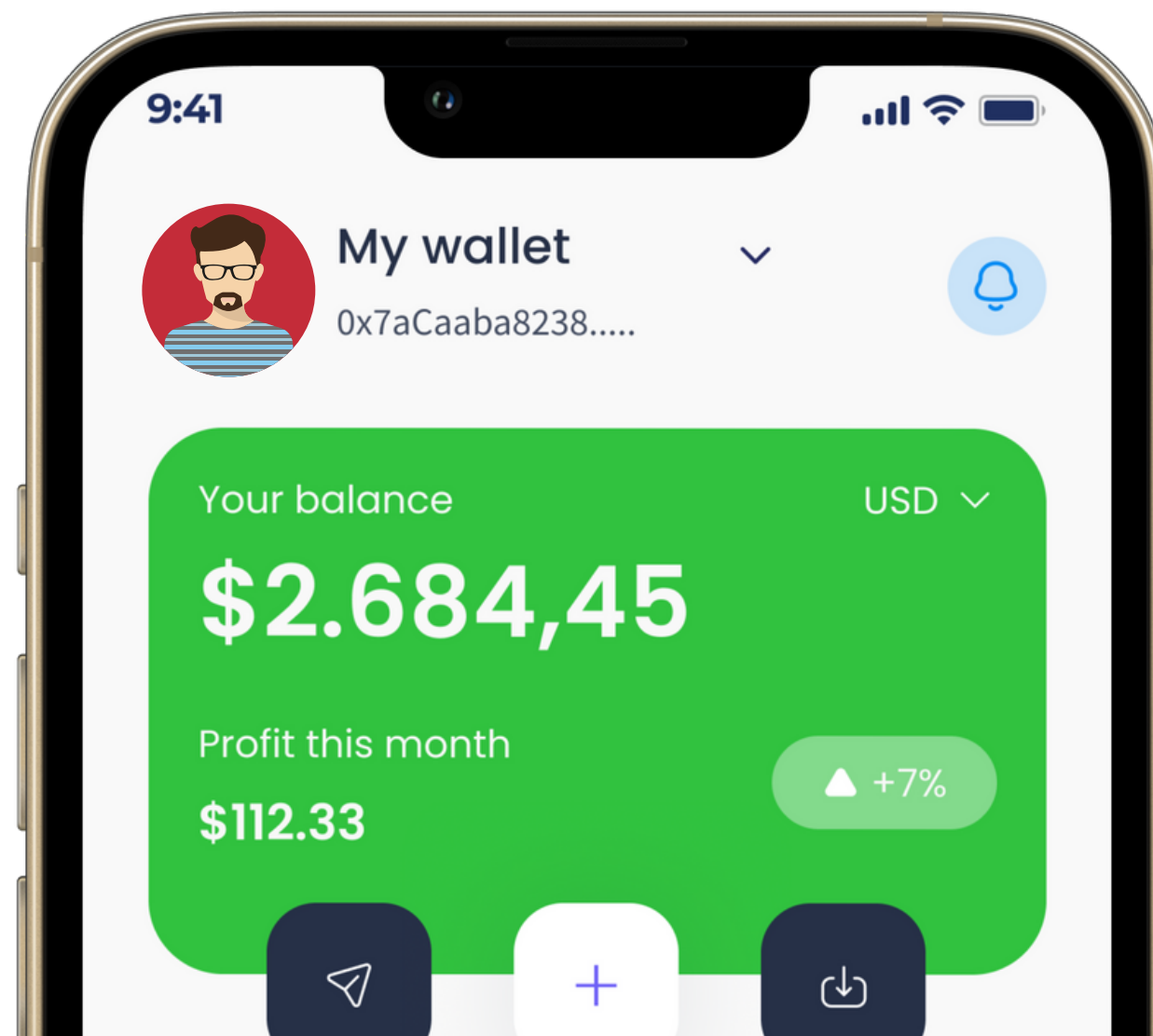
Alex Lovrencic

Founder & CEO

2023

Version 1.2

My wallet

0x7aCaaba8238.....

Your balance   USD

$2.684,45

Profit this month

$112.33   +7%

The Current Web3 Experience:

ib

01
In 2023, crypto investors face a menagerie of wallets, apps, and complicated software. As their portfolios grow, adding new chains, NFTs, and networks, people are *forced to accumulate dozens of wallets for different cryptocurrencies* just to keep up with and store their tokens. After a while, it's just *too much for the average person* to keep up with and manage.

02
Investors trying to keep up with news and alerts have to install multiple apps just to stay up to date with the latest happenings, another app to buy and sell coins/NFTs, and yet another to store them. It takes hours for even the savviest investors to navigate complicated hardware wallet setups, costing them valuable time and effort in the process. (Not to mention actually wanting to SPEND their coins, which requires sending crypto back to exchanges and incurring additional fees and wait times)

03
After all is said and done, investors need a *minimum of 5+ apps* just to function in web3. Existing solutions are *archaic*, *time-consuming*, and *inefficient*.

Enter:
IB Wallet

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Problems

● Different networks and chains require the use of several crypto wallets, making it difficult to track holdings and trade efficiently
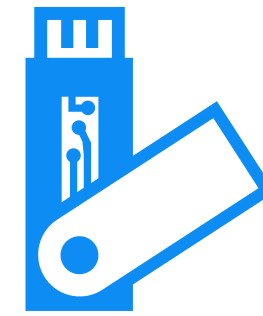
● Multiple tracking apps needed for timely market alerts and portfolio updates

● Navigating a labyrinth of exchanges and payment providers to take profits or transfer crypto.

● Complex hardware storage solutions present a barrier to entry for the average crypto investor wanting to take advantage of self-custody
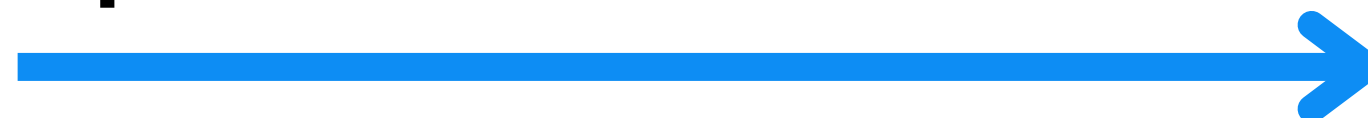
● Existing provider ecosystems are archaic and outdated, lacking a plug-and-play solution to address these issues.

● Lack of IRL ecosystem support, leading to primarily virtual experiences. Little to no ATM support, requiring an extra step that takes the user out of the provider's ecosystem

what if there was an end-to-end solution that solved these problems?

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Enter: The IB Ecosystem

- A single wallet solution that supports multiple cryptocurrencies, eliminating the need for separate wallets and reducing clutter.

- Real-time alerts and notifications for crypto-related events and market updates, tailored to individual investor preferences.

- A user-friendly experience allowing for simple, direct transfers between different cryptocurrencies and exchanges, streamlining the process.

- Enhanced security features: Implementing advanced security measures within the wallet application to ensure the safe storage and protection of earnings, reducing the need for scattered wallets or complicated hardware devices.

- Introducing a built-in feature that enables users to convert their crypto earnings to fiat currency directly within the wallet application, minimizing the waiting time and simplifying the process.

- Developing a cutting-edge wallet solution with a user-friendly interface, intuitive features, and up-to-date technology, offering a seamless and convenient experience for users.

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Game Changing Features
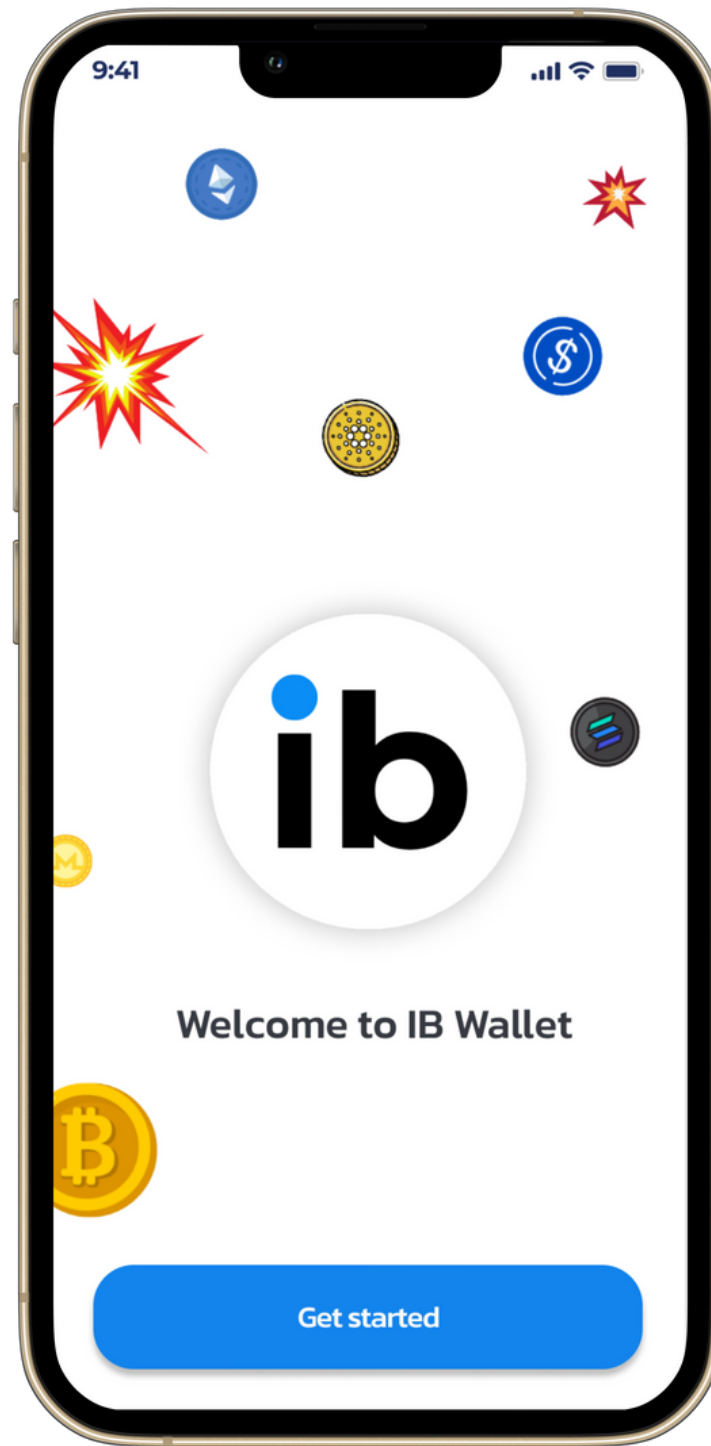
01 A sleek, user-friendly interface providing effortless navigation, ensuring all wallet features are seamlessly accessible.
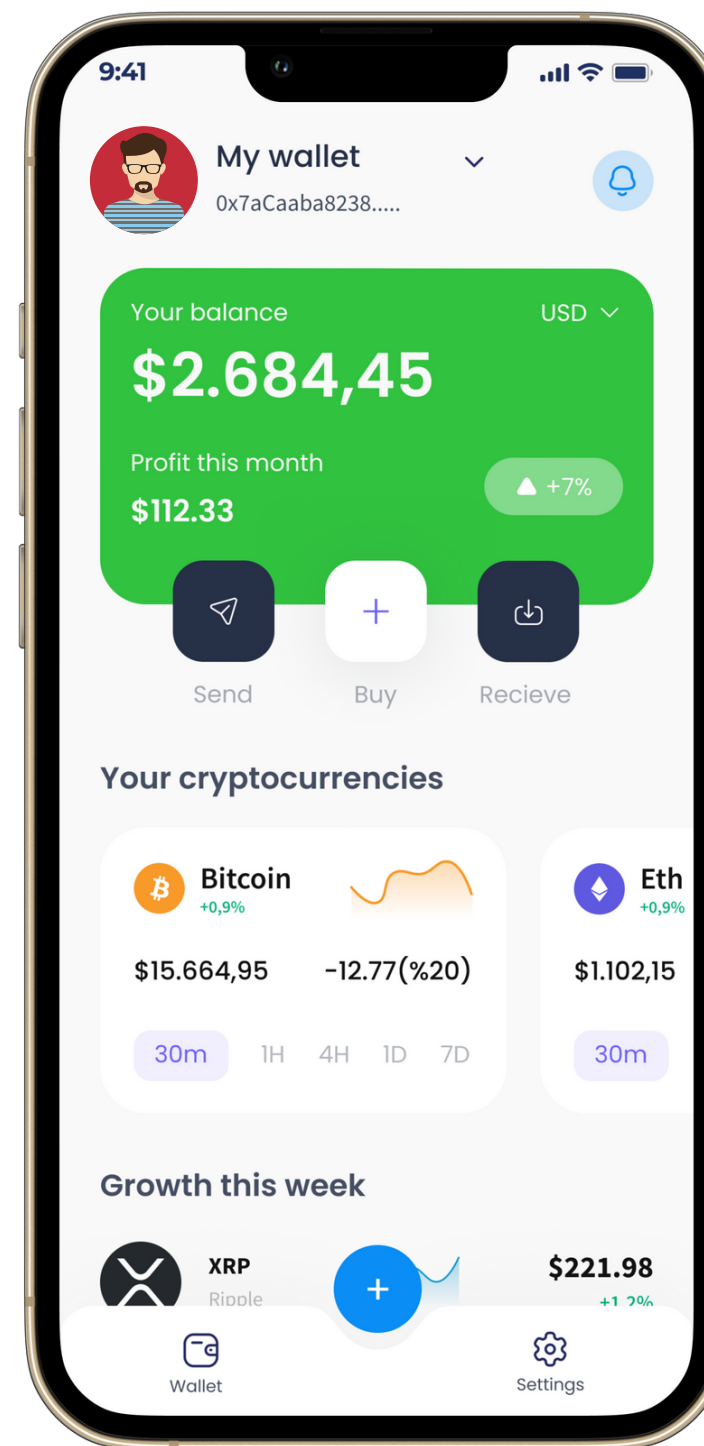
**02** Engage with various blockchains and cryptocurrencies, all from one simple, single wallet interface.
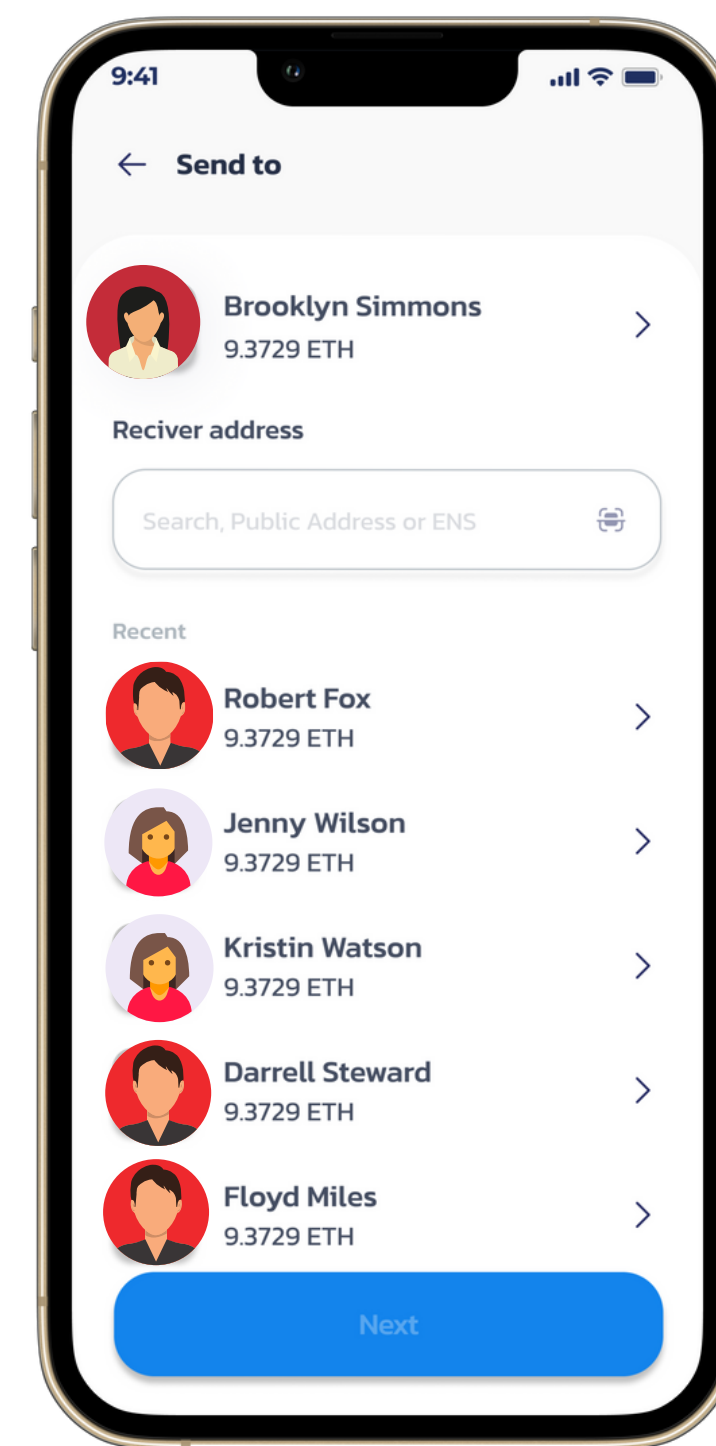
**02** A handy address book feature that auto-saves and organizes the public addresses of your loved ones and contacts.

Game
Changing
Features

ib
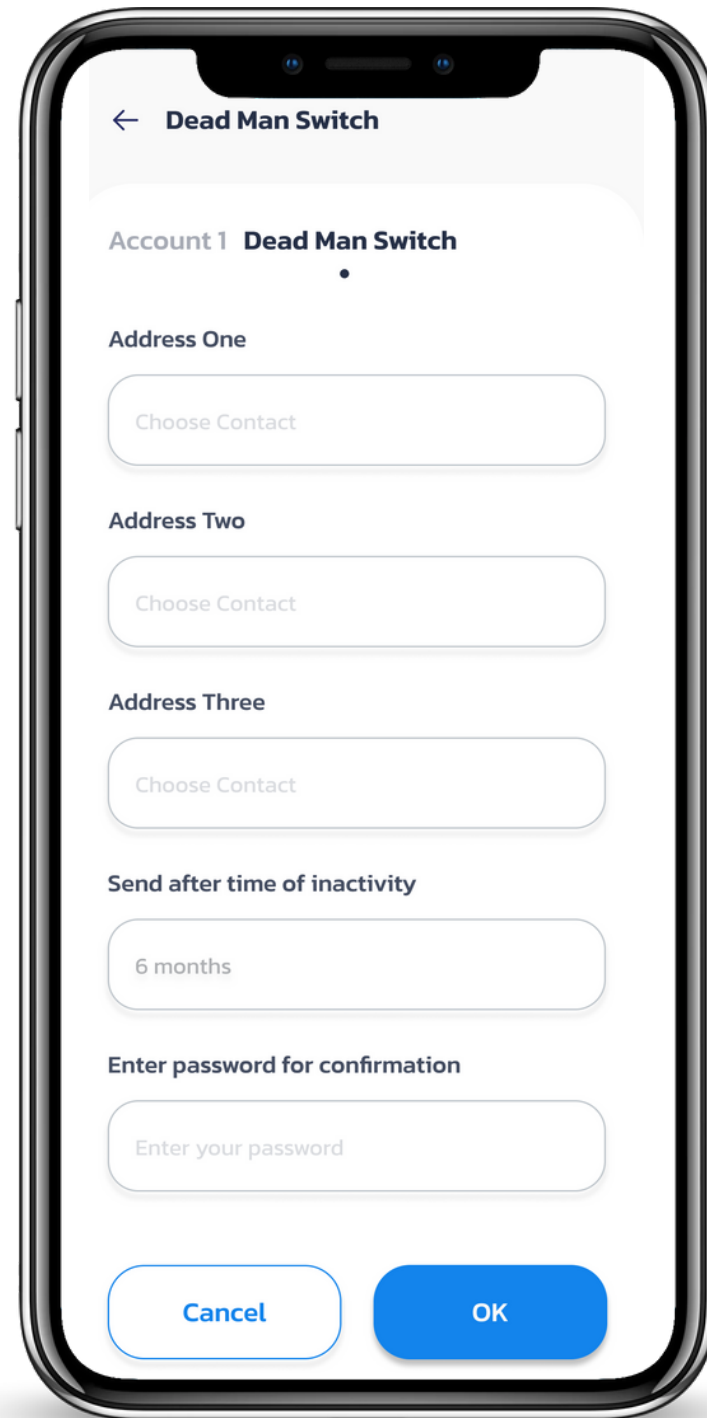
04 Handling a key web3 challenge, users can automate asset transfer following inactivity, effectively dealing with lost seed phrases and easing estate settlement.
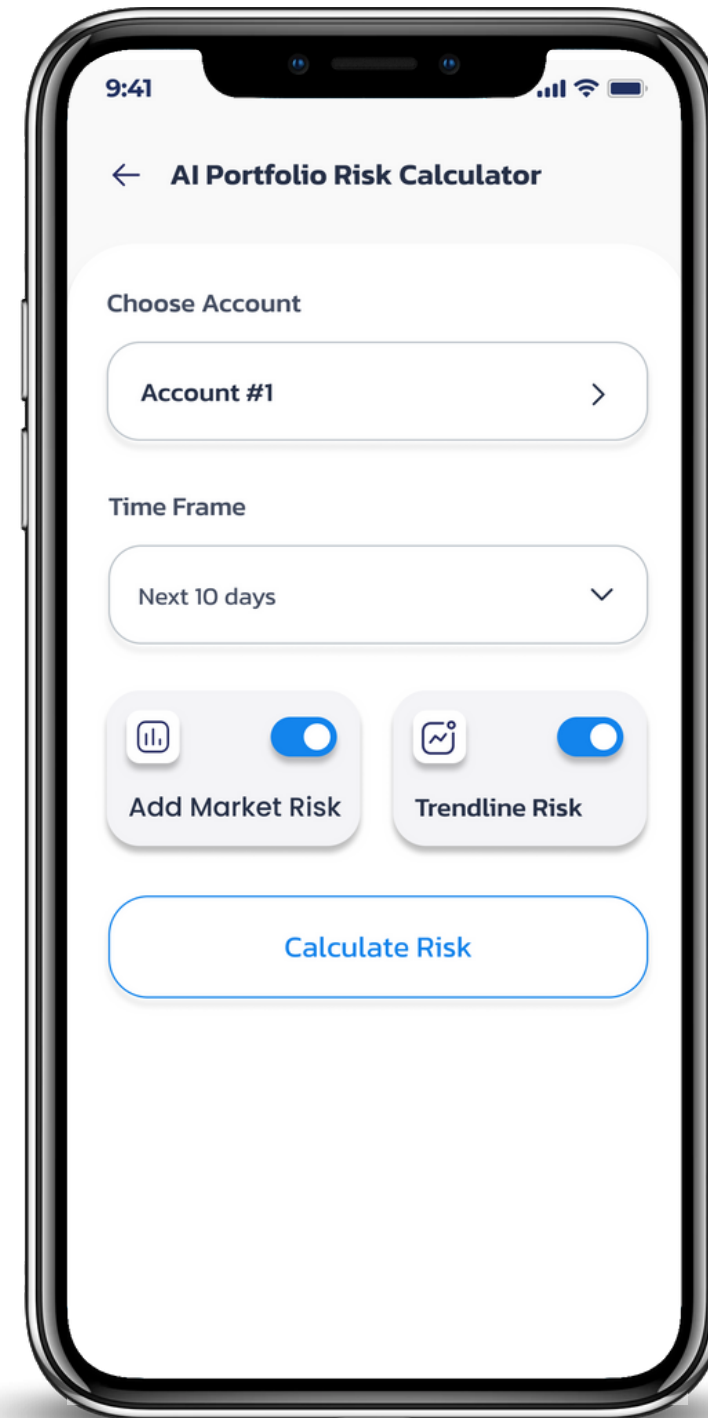
05 Advanced algorithms adapt portfolios to personal risk profiles, enlightening investors on risks for improved decision-making and risk control.
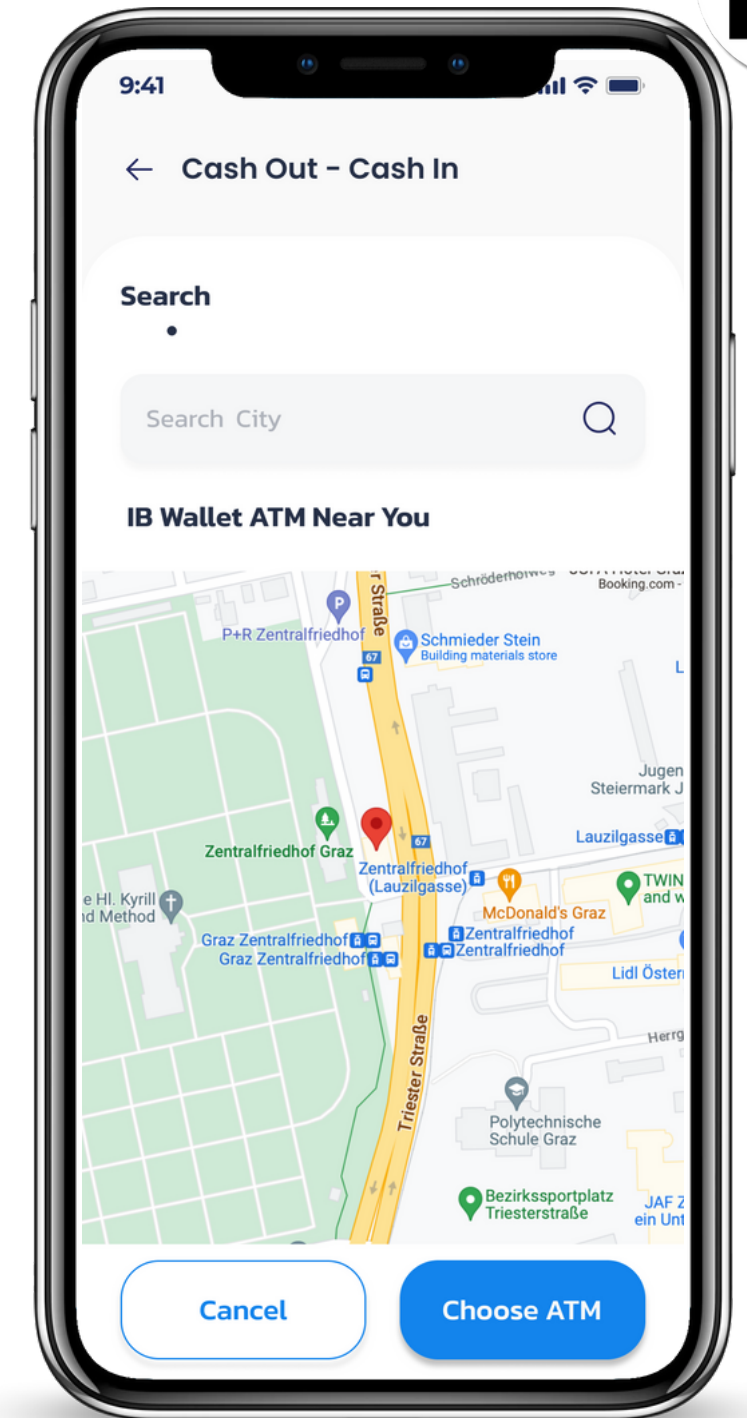
06 Using IB Wallets' expanding proprietary ATM network, users never have to leave the IB ecosystem to withdraw fiat, keeping users within the loop.

Game Changing Features
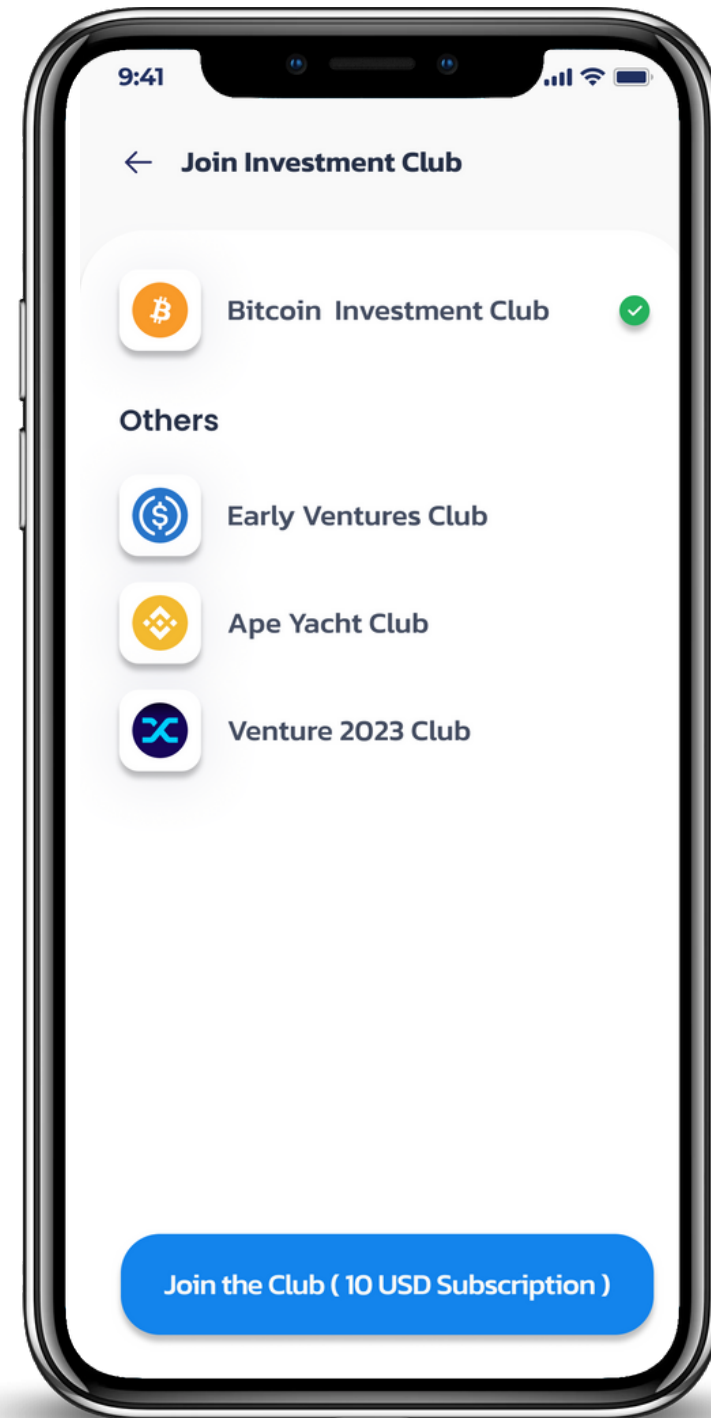
07 Connecting with other community members through "Investment Clubs", users are able to share thoughts and sentiments on current price action, trends, & alpha amongst themselves
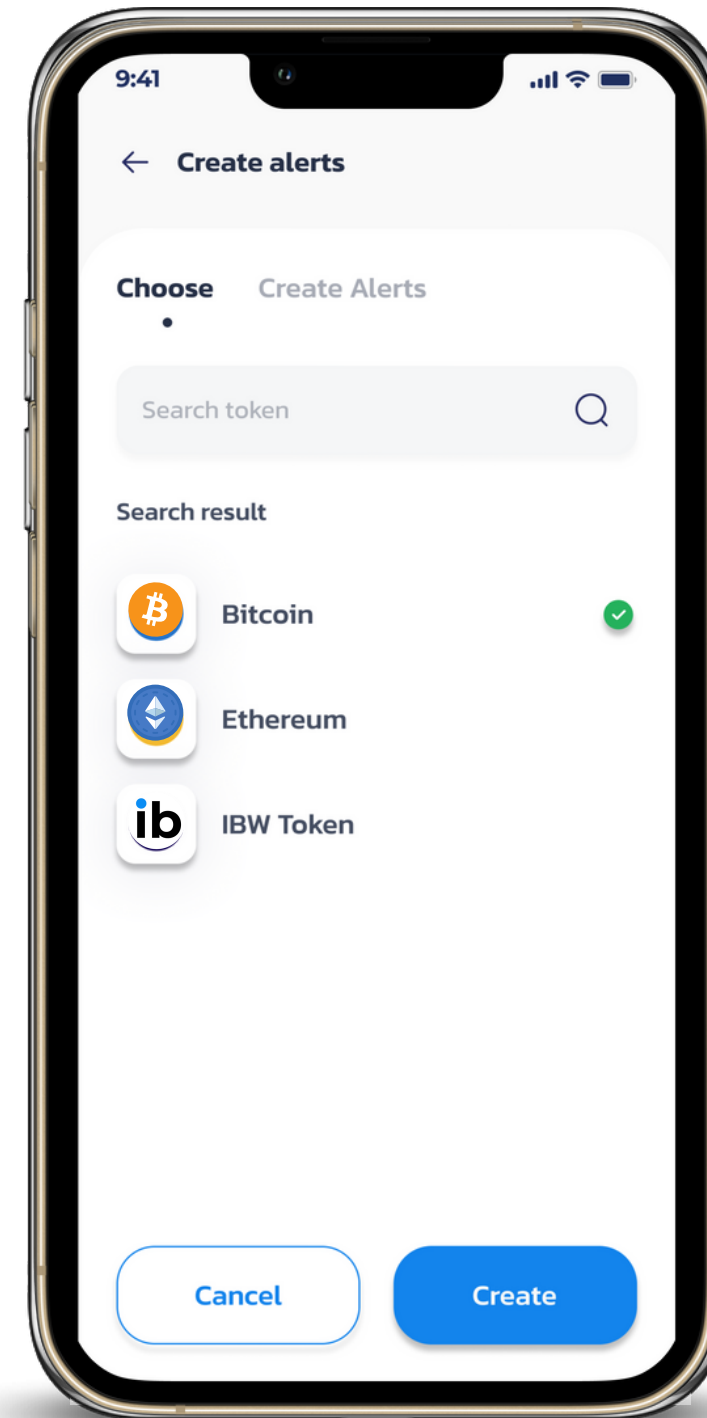
08 Customized alerts enable users to customize their experience, receive the alerts they want, and disable redundant ones. This allows for constant, realtime portfolio monitering

09 ILeveraging cold storage for users that prefer a higher level of security, the IB Wallet Card keeps users engaged in the IB ecosystem while maintaining self-custody

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IB Wallet &
Competition Features

	ib	**Ledger**	**Trust Wallet**	**METAMASK**
Credit Card Support	✅	✅	✅	✅
Token Swap	✅	✅	✅	✅
BTC Support	✅	✅	✅	❌
Easy To Use	✅	❌	❌	❌
Portfolio Alerts	✅	❌	✅	❌
Cold Storage	✅	✅	❌	❌
Inactivity Failsafe	✅	❌	❌	❌
Proprietary ATM Ecosystem	✅	❌	❌	❌
Algorithmic Portfolio Optimisation	✅	❌	❌	❌

Market Size & Projected Growth

U.S. Crypto Wallet Market
size, by wallet type, 2020 - 2030 (USD Billion)

GRAND VIEW RESEARCH

$1.4B $1.7B

2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030

● Cold Wallets ● Hot Wallets

23.4%
U.S. Market CAGR,
2023 - 2030

Source:
www.grandviewresearch.com

Global Crypto Wallet Market
share, by end-user, 2022 (%)

GRAND VIEW RESEARCH

● Individual ● Commercial

$8.4B
Global Market Size,
2022

Source:
www.grandviewresearch.com

Ecosystem Growth

User
Acquisition

Seamless User
Onboarding

Advocacy and
Referrals

Exceptional User
Experience

Delightful Value-Added
Services

We will focus on reaching new to crypto users and enthusiasts, investors, and traders who are seeking a comprehensive and user-friendly wallet solution.

We will provide a frictionless onboarding process that makes it easy for new users to sign up, verify their accounts, and start using IB Wallet.
We prioritize delivering an exceptional user experience within the wallet. Our interface is intuitive, features are easily accessible, and transactions are smooth and secure.

We will provide features like advanced portfolio analytics, personalized insights, dead man switch, and exclusive rewards or benefits for active users.

We will implement referral programs that incentivize users to refer friends and family, rewarding both the referrer and the new user. We will leverage social media, user testimonials, and positive reviews to amplify word-of-mouth marketing.

By focusing on these 5 steps and continuously iterating on user acquisition, onboarding, user experience, value-added services, and advocacy, IB Wallet will create a growth flywheel that drives user growth, engagement, and retention.
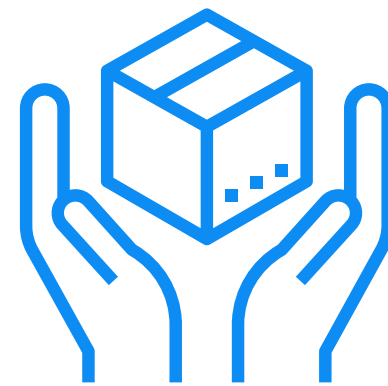
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Ecosystem Monetization

Network
FEES
01

- Merchant
- Fiat Conversion
- Transaction
- Exchange
- ATM

Additonal
PRODUCTS
02

- IB Cold Wallet Card
- IBW ERC-20 Token
- Crypto ATM

Premium
FEATURES
03

- Investment Clubs
- Virtual Events
- Premium News
- Inactivity Switch
- AI Trend Analyzer

Team

ib

Alex Lovrencic
CEO & Co-Founder

6 years of Web3 marketing
experience

Alja Borak
CFO & Co-Founder

3 years in Finance

Primoz Britovsek
Coorporate and
Compliance Officer

25 years in Banking and
Corporate Governance

Lukas Kotol
CTO

9 years of Blockchain
Development

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Funding

ROUNDS

Seed Raise: $378k
Private Sale 1: $945k
Private Sale 2: $756k

CAPITAL DEPLOYMENT

Private Sale 1
- product development
- ecosystem establishment
- hiring key roles
- establishing brand presence
- strengthening infrastructure

Private Sale 2
- strategic partnership development
- product enhancements
- regulatory compliance
- targeted market expansion
- further ecosystem development

NEXT STEPS

Does our vision resonate with you? We're looking for the right partner(s) to take IB to the next level. If you're ready to change the world with us, we're only an email away.

✉ alex.lovrencic@ib-wallet.com